

BAPUJEE COLLEGE, SARUKSHETRI

REPORT ON CAREER COUNSELLING PROGRAMME

Organized by the Career Counselling Cell in Support of IQAC

In association with BS Academy, Guwahati

Date: 29 August 2026 | Venue: Bapujee College, Sarukshetri

Introduction

The Career Counselling Cell of Bapujee College, Sarukshetri, in support of the Internal Quality Assurance Cell (IQAC), organized a Career Counselling Programme for the 6th Semester students on 29 August 2026 in association with BS Academy, Guwahati. The programme was organized with the objective of helping students understand available career opportunities and make informed decisions regarding higher education, skill development, professional training and employment.

Resource Persons

The programme was enriched by the presence and guidance of two resource persons from BS Academy, Guwahati:

1. Mr. Nilanjan Biswas, Director, BS Academy, Guwahati
2. Ms. Bibha Sinha, Director, BS Academy, Guwahati

The resource persons interacted with the students and discussed different career pathways, employability skills, professional training and the importance of systematic career planning.

Objectives of the Programme

- The major objectives of the programme were:
- To create awareness among students about diverse career opportunities after graduation.
- To guide students in identifying suitable career pathways according to their interests, abilities and goals.
- To acquaint students with skill-based and vocational career options.
- To motivate students to develop communication, personality and other employability skills.
- To provide information about professional training and employment-oriented opportunities.
- To encourage students to plan their careers at an early stage and prepare themselves for future challenges.

Proceedings of the Programme

The programme was conducted in an interactive and student-friendly environment. The resource persons explained the importance of proper career planning and encouraged students to explore opportunities beyond conventional career choices. They emphasized that academic qualifications, together with practical skills, communication ability, confidence, personality development and professional preparedness, can significantly strengthen employability.

The promotional display of the programme highlighted career-oriented courses associated with BS Academy, including General Duty Assistant (GDA), Nursing Assistant, Makeup Artist, Air Hostess

Professional Training and Airport Ground Staff. The display also emphasized personality development and placement-oriented preparation.

The students actively participated in the session and listened attentively to the guidance provided by the resource persons. The interaction enabled them to gain a broader understanding of career options and the preparation required for different professional fields.

Outcome of the Programme

The programme was useful in creating career awareness among the 6th Semester students. It provided them with valuable information regarding skill development, professional courses, personality development and employment opportunities. The session also encouraged students to think carefully about their future goals and to take appropriate steps towards higher studies, professional training or employment.

The programme strengthened the efforts of the Career Counselling Cell to promote career awareness and employability among students, with the institutional support of IQAC.

Conclusion

The Career Counselling Programme held on 29 August 2026 was a meaningful initiative for the academic and professional development of the students of Bapujee College, Sarukshetri. The valuable guidance provided by Mr. Nilanjan Biswas, Director, and Ms. Bibha Sinha, Director, of BS Academy, Guwahati, helped students gain useful insights into career planning and employment-oriented opportunities.

The programme concluded on a positive note, with students gaining greater awareness and motivation to prepare for their future careers. The Career Counselling Cell, in collaboration with IQAC and external professional organizations, remains committed to organizing such programmes for the holistic development and employability of the students.

PHOTOGRAPHS OF THE PROGRAMME



Figure 1: Programme banner and Career Counselling Cell display



Figure 2: Resource persons addressing the students



Figure 3: Students participating in the career counselling session



Figure 4: Interactive session with the resource persons and faculty members



Figure 5: Students and faculty members during the programme

**Career Counselling Cell
Bapujee College, Sarukshetri
In support of IQAC**